

SOCIAL MEDIA BIO WORKSHEET

WWW.DIGITALDOM.COM/REALESTATETOOLS



HELLO MY NAME IS DOM, THANKS FOR DOWNLOADING THIS FREE RESOURCE. I LOVE HELPING REAL ESTATE PROFESSIONALS JUST LIKE YOU BE SUCCESSFUL IN THE DIGITAL WORLD.

5 QUICK TIPS FOR YOUR SOCIAL MEDIA BIO GUIDE:

This is a free guide for you, however, I have personally spent thousands of dollars on tools and hundreds of hours to bring you the best tips/resources. If this resource helps you, please share with your friends and colleagues. Thanks, Enjoy!

QUICK QUESTION: WHEN WAS THE LAST TIME YOU UPDATED YOUR BIO ON EACH PLATFORM?
SOCIAL MEDIA BIO WORKSHEET: Buzzwords like Ninja, Wizard, or Guru may/may not work in your favor.

EXAMPLE 1: Name: Sandra D.

Hello, I am a professional realtor within SoCal, Los Angeles Market, specifically serving the 90210 area for the last 12 years. My speciality is selling luxury residential homes in a short timeframe. On a personal note, I am a Mother of 2, avid runner and proud owner of a German Shepard, Maximus. I am passionate about serving my community. Connect with me at 5627558787 or click on the link below. Thank you, I look forward to working with you.

EXAMPLE 2: Name: Danny Z.

Hello, I am Real Estate Professional who loves the Orange County Area, I grew up on the east side of the OC and went to Rydell High School/ Mt.Wilson College. I have been helping people buy investment properties in the 714 area code for 20 years. I specialize in complex negotiations to get you most value as you are purchasing your 2nd home. Proud Grandpa to 2 toddlers. Husband to 1. Angels Fan. Ducks fan, not the team, the bird. Foosball Champion. Text me today, let me know how I can help you hit a goal on your next investment. 7145555253 or email below DZRealEstate@gmail.com

PRACTICE: Included Key Words / Use along with 5 Tips Guide/ Practice /Create New Bio on Separate Sheet

Hi, I am a professional _____ within the _____ area, specifically serving the _____ zip code/area code. (Unique Selling Proposition) My speciality/Expertise is _____ On a personal note, I enjoy _____ I am also passionate about _____ Contact me at _____ Click below to find _____ Thank you and I look forward to helping YOU with all your real estate needs.

THIS IS A QUICK FRAMEWORK, PLEASE CUSTOMIZE YOURS AS NEEDED.

Thank you for reviewing this FREE PDF.

If you are interested in going deeper with a personalized 1-1 Digital Consulting & Brand Strategy. I offer customized "All in One", social media management and much more for Real Estate Professionals in the Southern California area.

STEP 1.) Text the word "DIGITAL" to 33222

STEP 2.) Let's connect & Strategize STEP 3.) Execute

WWW.DIGITALDOM.COM/REALESTATETOOLS