



# FREE CONTENT CALENDAR

[WWW.DIGITALDOM.COM/REALESTATETOOLS](http://WWW.DIGITALDOM.COM/REALESTATETOOLS)

HELLO MY NAME IS DOM, THANKS FOR DOWNLOADING THIS FREE RESOURCE. I LOVE HELPING REAL ESTATE PROFESSIONALS JUST LIKE YOU BE SUCCESSFUL IN THE DIGITAL WORLD.

## CONTENT CALENDAR GUIDE:

*This is a free guide for you, however, I have personally spent thousands of dollars on tools and hundreds of hours to bring you the best tips/resources. If this resource helps you, please share with your friends and colleagues. Thanks, Enjoy!*

**Objective:** Download and Create a "Content Calendar" to have a framework/plan for the weeks, months and the 2018 year.

**What's the Benefit for YOU:** The Content Calendar will save you time. This also keeps everything organized and focused. The content calendar reminds of you of important dates. The calendar is a great "visual" for the brand voice. Overall, this helps to create a strategy for Success.

**Time Frame:** 30-45 minutes

### Steps (Difficulty Level = easy)

Download the accompanying content calendar from [www.digitaldom.com/realestatetools](http://www.digitaldom.com/realestatetools)  
Print out the guide for the month and the weeks.

If you would like to have a "soft copy". You can save this guide to your desktop. Type into PDF, using each text field I created.

### Logistics/Details:

On the top of the Calendar there is a BIG open space, feel free to insert the month/year (maybe a motivational quote as well)

For the *Monthly View*, write in the "Topic" of the Content. (ex. Open House Post, Motivation Post, Neighborhood Spotlight, Door knocking post, Personal post, Tip of the week)

For the *Weekly View*, write in the details of the post for that day. Specific is Terrific.

That's it, your done with this guide. Now get started! "Done is better than perfect"

**Bonus Tips:** *Post consistently (M/W/F), mix business/humanistic elements, Respect the platform and bring value to the audience. Be flexible and sensitive to holidays, social/cultural events as they occur. Educate, Entertain and Encourage.*

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Thank you for reviewing this FREE PDF.

If you are interested in going deeper with a personalized 1-1 Digital Consulting & Brand Strategy. I offer customized "All in One", social media management and much more for Real Estate Professionals in the Southern California area.

STEP 1.) Text the word "DIGITAL" to 33222

STEP 2.) Let's connect & Strategize STEP 3.) Execute

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